

Music of the Christmas Time  
8.00—Carols by Voice and Organ  
Noon—Christmas Hymn with Chimes  
8.15—Grand Organ and Vocal Quartette

WANAMAKER'S

Store Opens 9 A. M.

DOWN STAIRS STORE

Store Closes 5:30 P. M.

WANAMAKER'S

WEATHER  
Cloudy



# "Here Comes Old Father Christmas With Sound of Fife and Drums"

## THE DOWN STAIRS STORE—AN INTEGRAL PART OF THE GREAT WANAMAKER BUSINESS



**Women's Bathrobes, Special at \$3.85**  
Of soft, warm blanketing in many color combinations—and pretty ones—with the collar, cuffs and pockets bound in saten in a contrasting color. A cord marks the waistline.  
(Central)

**Veilings**  
of many pretty kinds are in black, brown and taupe in fancy or plain meshes. They have scrolls, dots or figures for ornamentation. 35c to \$1.55 a yard. Chenille dotted veils are the vogue and there are many of them at 55c and \$1 a yard.  
(Central)

**A Sample Lot of Lovely Georgette Blouses—\$3.90**

Any number of attractive styles for a woman to choose from, but, because they are samples, only a few waists of a style. They are in flesh color, white, tan and the dark suit shades—brown, navy, taupe and the like—and they are made with or without collars, with round or square necks, and many of them are daintily beaded or embroidered, others tucked and frilled.  
(Market)

**2000 Pair of Women's Fabric Gloves 55c a Pair**

Gray, black and khaki color gloves made of closely woven fabric that will give good wear. These are worth half again as much and there are all sizes.  
(Central)

**A Velvet Bag With a Beaded Top—Special at \$5**

A rather long, oval bag of soft panne velvet in black, brown, taupe or navy blue, prettily lined. The oval top is solidly beaded with pretty colored beads and a glistening tassel dangles from the bottom. On the inside of the top is an oval mirror and there is a little purse, too. Does some woman you know want a bag for Christmas?  
(Central)

**Time to**  
get all the little things that help make Christmas packages cheery and bright.  
Gift cards, 10c and 25c a package.  
Christmassy envelopes, 25c a package.  
Spools of ribbon in red and green are 15c and 25c.  
Stickers at 10c a package.  
Gummed paper ribbon with holly designs, 10c a piece of 10 yards.  
(Commercial Stationery, Central)

**Midwinter Hats Are Rich With Metal and Fur**

The gleam of silver cloth, the glint of gold brocade and the softness of fur make Winter hats the most charming of all. A great deal of satin is used, too, and it is often beaded. Shapes vary from broad-brimmed hats for matinees and teas to small, close-fitting toques that are so smart with suits or furry coats.  
\$3, \$3.75, \$5, \$6 and \$8.  
**A Host of Smart Little Fur Hats**  
They're of mole, molens, Hudson seal (muskrat), sealene and squirrel. Prices start at \$5.  
(Market)

**Pleatings Galore**

Many styles of pretty, fluffy pleatings to adorn the necks of collarless frocks or give a brightening touch to others. Of sheer organdie, chiffon, Georgette crepe and net, all snowy and white. The Georgette and chiffon come in tan, navy, tan-and-brown, flesh color and red. 55c to \$2.25 a yard.  
(Central)

**A Sale of 100 Fine Skirts at \$7.65**

A few of a kind of good skirts that have been taken from our own stocks and had their price tickets changed for a much lower one—because sizes are broken. There are plaid serges, plain chuddahs and poplins, plain black and navy satin and taffetas and silk poplins—in many attractive styles, but only a few of each kind.  
(Market)

**Women's Fine Sample Suits at Little More Than Wholesale Prices**

They are of velveteen, velour de laine, silvertone and fine velours. Some are quite plain, some have fur collars and cuffs and pockets, some have only collars of fur. The linings are of silk in self-tones or flowered. In sizes 14 to 42, but not in each style. You may choose from taupe, brown, plum, black and burgundy. \$35, \$37.50 and \$40.  
(Market)

**Splendid Coats for Junior Girls—All at Special Prices**

Good-looking, youthful coats for growing girls. All are well made and warmly lined to keep the cold winds out.

**Sample Velvet Coats at \$29.75**  
which is less than their usual wholesale price. There is only one of a kind and most of them are beautifully made and fur trimmed. In navy, black, brown and taupe.

**Mannish Coats**  
of mixed coating are in green or brown mixtures, half lined and belted. \$12.75.

**Corduroy Coats for Smaller Girls**  
of 10 to 14 are of velvety softness, full lined and are in blue and brown. \$9.75.  
(Central)

**Warm Chinchilla Coats, Too**  
for girls of 8 to 14 years, are on tailored lines—belted and with a storm collar. In brown and green and full lined. \$16.75.

**Attractive White Pique Frocks**  
made in good-looking styles for maids of 6 to 12 years. Many will be sent as Christmas presents—and any little girl would be glad to receive such a pretty frock. Some are smocked, others prettily embroidered in rose or blue. Special at \$5.25 and \$5.75.

**For Dress-Up Occasions**  
there are taffeta and velveteen frocks for girls of 8 to 14 years. They are made in pretty, youthful styles. The taffetas at \$12 are special. The velveteens are \$15 and \$16.50.  
(Central)



**Women's Winter Coats Are at Their Splendid Best**

Hundreds and hundreds of good warm coats will be shown for the first time Saturday. The materials are all that they should be, the colorings are warm and rich and a great many of the coats are collared with fur. The variety is wonderful and many of the coats are marked at less than the usual wholesale prices.

**At \$15**  
A full-length coat of gray cheviot with a shawl collar of mole fur cloth to match. It is half lined.

**At \$18**  
Really wonderful coats of heavy cheviot made plainly and collared with sealene; lined throughout.

**At \$23.75**  
Velour coats in brown, green and black; full lined. The collars are of sealene.

**At \$25**  
Unusual materials are found in these coats, which are much under price. They are of plain velours, velours with almost invisible plaids and excellent English coatings. Many are plain tailored on sports lines—the kind young women are wearing.

**At \$27.50**  
These are of wool velour and pebble chevots in taupe, green and brown. Collars are of skunk opossum.

**At \$29.75**  
Mostly wool velours in taupe, green, black and burgundy, with collars of sealene.  
(Market)

**Fur Cloth Coats**  
A great many people are wearing these warm, soft coats. They give excellent service and defy cold weather. They are principally of Hudson seal fur cloth trimmed with kerami or with fur. Sizes up to 49.  
\$24.75, \$27.50, \$35, \$37.50 and \$45.

**At \$49.75**  
These are all of velour of good quality in reindeer and taupe, with a large cape collar and pockets of nutria fur. Lined throughout with striped silk.

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**Footwear for Children**  
Dark tan leather lace shoes, with wide toes, in sizes 8½ to 2, are \$4 and \$4.50 a pair. A similar style of black calfskin is \$3.75 and \$4.25 a pair.  
Button shoes of dull black or patent leather in sizes 6 to 2 are \$3, \$3.50 and \$4 a pair. Other dull black leather shoes are \$2.50, \$2.75 and \$3.25 a pair.

**Little Shining Feet**  
Black patent leather shoes, black kidskin shoes and tan kidskin shoes—some with white tops are in sizes 2 to 5 at \$1.75 a pair; sizes 5 to 8 are \$1.50 a pair.  
(Chestnut)

**Shoes for Boys**  
—Good, sturdy shoes for hard, cold weather are these of dark tan or black leather. They are made with wide toes as well as in the English shape, in sizes 10 to 6, at \$3 to \$4.50 a pair.  
(Chestnut)

**A Good Overcoat Is a Christmas Present Every Man Ought to Give to Himself**

—And a good overcoat is the only kind he can get in the Wanamaker Store. Nothing has been slighted or cheapened in any coat you buy here.  
—materials are heavy weight and of pure wool.  
—the tailoring is well done and with care.  
—the linings are of high quality and will give service.

**Just Now Ulsters and Ulsterettes Are Having a Great Call**

as real Winter weather is imminent. They are all made double breasted and belted and have convertible collars. The materials are thick and warm and of A-1 quality. \$27.50 to \$35.

**Special at \$28.50**  
Double-breasted ulsterettes and wais line coats in dark mixed patterns. A little special lot; some of the coats would ordinarily be marked \$9 more.

**Warm, Short Coats**  
All-wool mackinaws in dark plaids, \$15.  
Corduroy coats in the natural brown, \$9.75 and \$11.50. With a sheep lining these are \$18.  
(Gallery, Market)

**It's Easy to Choose a Man's Gift From a List Like This**

**Gloves**  
of warm wool cloth are outseam sewn and cut exactly like fine leather gloves. Oxford and khaki at \$1.75. Fleece-lined suede gloves in tan and gray are \$1.75 pair. Warm knitted wool gloves in gray, black, brown or khaki color are \$1.35 a pair. Army wool gloves in khaki color, \$1 a pair.  
(Central)

**Neckties**  
—a great assortment of hundreds of ties in all the colors and patterns you can think of. They start at 30c for artificial silk and go upward to \$1 for big silk four-in-hands.  
(Gallery, Market)

**Shirts**  
Special at \$1.45—a lot of striped madras shirts with soft cuffs.  
Other good shirts priced up to \$3.15.

**Other Gift Things**  
Suspenders, 65c, \$1 and \$1.35.  
Belts, 50c to \$1.50.  
Sweaters, \$4.75 to \$8.25.  
Blanket robes, \$3.85 to \$7.50.  
Domest pajamas, \$2.25 and \$2.65; other pajamas \$2.15 to \$4.25.  
Mufflers, \$1.65 to \$4.75.  
(Gallery, Market)

**Women's Shoes Special at \$2.85 a Pair**

They are made of black kidskin, black calfskin and some of brown kidskin. A few have light tops. They have medium, straight or high curved heels. The soles are welted and the shoes are in both button and lace styles.  
Not all sizes are in each style, but practically all in the lot.

**Good Spats—Special at 90c**  
Good quality spats in pearl gray, white and chamois are all fresh and new. They button high. 90c pair.

**High-Cut Shoes—Special at \$4.75**  
These are of brown kidskin with ivory kid tops and of tan calfskin with soft leather tops of a lighter shade. They have medium heels and welted soles.

**Sturdy Walking Shoes**  
for women and girls are in six styles of black and dark tan calfskin at \$5.40 a pair.

Other high shoes for women are made of black patent leather with champagne kid tops; of gray leather with a soft kidskin finish; of black patent leather with gray leather tops; of brown kidskin and so on—at \$5.75 a pair.

**Men's Shoes—Special at \$2.40 a Pair**  
Many good styles are left in the lot; 200 additional pair of dull black leather shoes on English lasts with welted soles have just been added.  
(Chestnut)

**Special at \$3 Children's White Dresses**

White Jean regulation dresses for girls of 2 years to 6 are box-pleated from shoulder yokes. The collars, belts and cuffs are of dark or Cadet blue gingham trimmed with white braid.  
(Central)

**Surely, Mr. Man, You Are Going to Greet Christmas With a New Hat**

New felt hats in the fashionable shapes are in various shades of brown, green and gray. They have fine silk bands. \$3.75.

**Velour Hats**  
of an unusually good quality are in black and in shades of brown and green. \$5.50.

**Cloth Hats for Boys**  
A large assortment of boys' tweed hats in various color combinations and shapes to suit all ages of boyhood are 85c to \$3.50.  
(Gallery, Market)

**Special—Boys' Mackinaws, —At \$13.50**

Thick, heavy, all-wool mackinaws in various combinations, with greens, blues, feds or browns predominating. The mackinaws are double-breasted and have slash pockets, convertible collars and belts with buckles. They will keep boys of 8 years to 18 warm, comfortable and good-looking.  
(Gallery, Market)

**A Silken Matinee Special at \$3.85**

It is of good quality crepe de chine in pale pink, blue or lavender, with bands of pretty imitation filet lace, pink and blue rosebuds and wee bows on the flowing sleeves.  
A girl would like one to put in her hope chest.  
(Central)

**Silk Stockings Are Synonymous With Christmas**

There are few things that are more acceptable for a Christmas gift to a woman than silk stockings. And they are practical and so pretty.

Black, navy and bronze silk stockings of good quality with mercerized cotton tops are \$1.60 a pair.

Black or white silk stockings with mercerized cotton tops have well re-enforced feet and extra re-enforcing at the knees. \$1.85.

Heavy black and colored silk stockings with lisle tops are \$2.25 a pair.

**New**  
and very good is this idea carried out in heavy black silk stockings. They have half feet of natural merino to keep feet cozy and warm. \$2.50 a pair.

**SPECIAL**  
Good quality full-fashioned black and white mercerized cotton stockings. In a medium weight that women want now. 60c a pair.  
(Central)

**Dainty Camisoles Look Giftie**

They are of gleaming satin and made in the daintiest styles.

One, at \$1.50, is shirred on to elastic at the top, hemstitched and trimmed with rosebuds.

Another, at \$3, is in two shades of pink satin with a pale blue satin top. Wide pink ribbon is run through slits in the blue and there are wee rosebuds.  
(Central)

**Rustling Taffeta Petticoats Special at \$3**

Soft lustrous taffeta makes them and they have deep corded and ruffled flounces and elastic at the top. In pale blue, Nile green and turquoise for evening and in navy and black and many of the lovely dark changeable colors.

Christmas gifts? Of course!  
(Central)

**Pink Satin Corsets Special at \$3.75**

Lovely pink satin corsets have deep elastic all around the tops. Three sets of eyelets below the front steels lace with elastic lacing. The corsets allow for free hip space.

**Satin-and-Lace Brassieres Special at \$1.10**

They are made of pink satin, imitation cluny lace and pretty pink ribbon.  
(Central)

**Bag Rings—Half Price**

They are made of celluloid in green, purple or tortoise shell. There are several shapes—round, oval and other styles for knitting bags. 50c pair.  
(Central)

